

DOWNTOWN FACES

Downtown Fresno Arts, Culture, Entertainment & Sports

HyeFest ~ A Taste Of Armenia

Saturday, May 15, 2010 ~ Fulton Mall

SPONSORSHIP GUIDE

Become a sponsor of a Fulton Mall Festival this summer. Let's work together to enhance the Downtown experience for everyone! All events will be free admission. Event media will reach a Valley audience of more than 1.5 million.

SPONSORSHIP LEVELS

Bronze Sponsor: \$500 per event

- Booth space at the event
- Logo and link on the Website
- Name on T-shirts
- Name in press releases
- At least two (2) acknowledgements by event emcee

Silver Sponsor: \$1,000 per event

All Bronze Level benefits above, plus:

- Name in newspaper ads, (**commitment deadline 3/5/10**)
- Name on posters and all printed materials
- Prime booth space at the event
- At least five (5) acknowledgements by event emcee
- 25 coupons for \$1 beer

Gold Sponsor: \$1,500 per event

All Silver Level benefits above, plus:

- Logo in newspaper ads, (**commitment deadline 3/5/10**)
- Logo on posters and other printed materials
- Logo on T-shirts
- Name recognition on all TV appearances
- Name in radio spots over 30 seconds in length
- Invitation to speak onstage at event at least twice
- Banner placement near stage at event (you provide banner)
- 50 coupons for \$1 beer

DOWNTOWN FACES

Downtown Fresno Arts, Culture, Entertainment & Sports

HyeFest 2010 A Taste of Armenia

SATURDAY, MAY 15, 2010
FULTON MALL, FRESNO, CALIFORNIA

Sponsorship Commitment Form

Please enclose this completed form with a check payable to
DOWNTOWN FACES and send to:

Downtown FACES
Attn: Donna Gavello
P O Box 1007
Fresno CA 93714-1007

Please direct any questions to Donna Gavello, at
donna.gavello@att.net or cell (559) 285-0712.

PLEASE PRINT:

Yes! My company, _____,
would like to be a Sponsor of HyeFest 2010.

Amount enclosed: _____

Your name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Signature

Date